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Local Real Estate Agent Rises to Top of New England's Realtor List Amidst the Struggling Market Terrie Hayden Named 22ndTop Agent For Sales!

One of the most media-infused topics since the beginning of our country's unannounced recession has been the instability and slow deterioration of the real estate world. We've seen the concern our government has over this highly volatile market in its efforts to boost America's trust through the current tax credit campaign. Yet, through all the turmoil and uncertainty, one local agent, Terrie Hayden of RE/MAX Destiny in Cambridge, has risen above the real estate wreckage to become the 22nd top agent for sales in all of New England.

Over 3,000 New England agents vie for this type of recognition, yet the market is tough with the recent decline of buyers, and many realtors are struggling to make their sales. Hayden, however, takes a different approach. With her main focus being on building solid relationships with clients; those looking to buy do not feel the pressure from a panicked agent who has a contract as their driving force.

Surprisingly, Hayden did not begin her career in the real estate industry. Her exuberance for life and entrepreneurial spirit led Hayden to start her own desktop publishing company in which she was highly successful. Happening upon the real estate industry, Hayden realized the challenges and direct contact in helping clients find or sell a home was an ideal fit.

Being one of the top real estate agents in the New England area, given the current housing atmosphere, poses the question of what it takes to be so successful. Hayden's clients would attest that her impeccable work ethic, positive outlook, and her undying enthusiasm for her career, people and life are what bring about results; all of which are true. Yet there is a very practical side of Hayden. Solid organizational skills, an innate ability to multi-task as well as the aptitude to lead in this results-driven culture are what allow Hayden to deliver.

Involvement in community in which she serves has always been a priority for Hayden. Since moving to Cambridge from California in 1990, she quickly acclimated to her surroundings by acting as treasurer of the Cambridge Community of REALTORS®, contributing to the Cambridge Housing Assistance Fund and speaking at First Time Home Buyer Seminars for the city of Somerville and the city of Cambridge.

Hayden is seen as an expert of Cambridge, Somerville, Arlington, Watertown and Belmont in which she knows the fine points of the lifestyles and housing options each community has to offer. Hayden's success will only continue to grow as the real estate market slowly rises, brushes of its knees and begins to build strength in its weak legs. Not surprisingly, Hayden's outlook has remained positive as she sees the circumstances as a challenge to overcome; this local Cambridge agent will continue to succeed. For more information please call (617)283-9823, email Terrie.Hayden@gmail.com, or visit her website at http://www.TerrieHayden.com/.