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Agent Credits Real Estate Virtual Assistant Team for Open House Success

RealSupport's Effective Online Marketing Brings in Several Offers above Asking Price

(Washington, DC) Real estate agent Djana Morris had more than one reason to celebrate Easter Sunday, thanks to effectively placed online marketing from RealSupport, Inc., her Real Estate Virtual Assistant Team. A week or so before the holiday, Morris had acquired a listing on a property in the Washington, DC area that its owner had unsuccessfully tried to sell. After painting and staging the home, Morris turned the photos and information over to RealSupport on Saturday.

Between market conditions and the holiday, Morris did not have high expectations for showing the property the next day. Consequently, she was astonished to have 50 visits, receive 6 offers and have the owner accept an offer above the asking price!

"No broker can be good at everything and that's why I have RealSupport handling all my online marketing now. It's obvious that they not only prepare the materials fantastically well, but they know where to find the sites that yield results. The owner of the property that sold was completely blown away," says Morris, who works for Long & Foster Real Estate. "And I now have another listing in the same building."

Allowing RealSupport to handle her online marketing and more frees up Morris's time to bring in more business. "I do what I do best and rely on RealSupport's expertise for the rest," Morris states. "My website traffic has tripled since RealSupport has been handling my online marketing. Working with them is one of the best investments of time and money an agent can make."

RealSupport, Inc., a Chicago-based Real Estate Virtual Assistant (REVA or VA) Team handles a variety of real-estate related tasks including listing and closing coordination, website design and maintenance, coaching, strategic planning and guidance and developing marketing materials and campaigns for agents throughout the U.S. They can be reached at 847-705-1655, by email at Info@RealSupportinc.com or online at www.RealSupportinc.com.

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